

CHAPTER IX SIGNS

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CHAPTER IX SIGNS

9.00.00 PURPOSE

The purpose of these sign regulations is to establish requirements for the size, character, appearance, location, installation and maintenance of signs in order to promote motorist safety, preserve and protect the visual beauty of the landscape, and promote the general health, welfare and safety of the citizens of St. Lucie County.

9.01.00 PERMITTED PERMANENT AND AUTHORIZED TEMPORARY SIGNS

9.01.01 PERMITTED PERMANENT SIGNS

The following signs or advertising structures of a permanent nature shall be permitted within the following zoning districts:

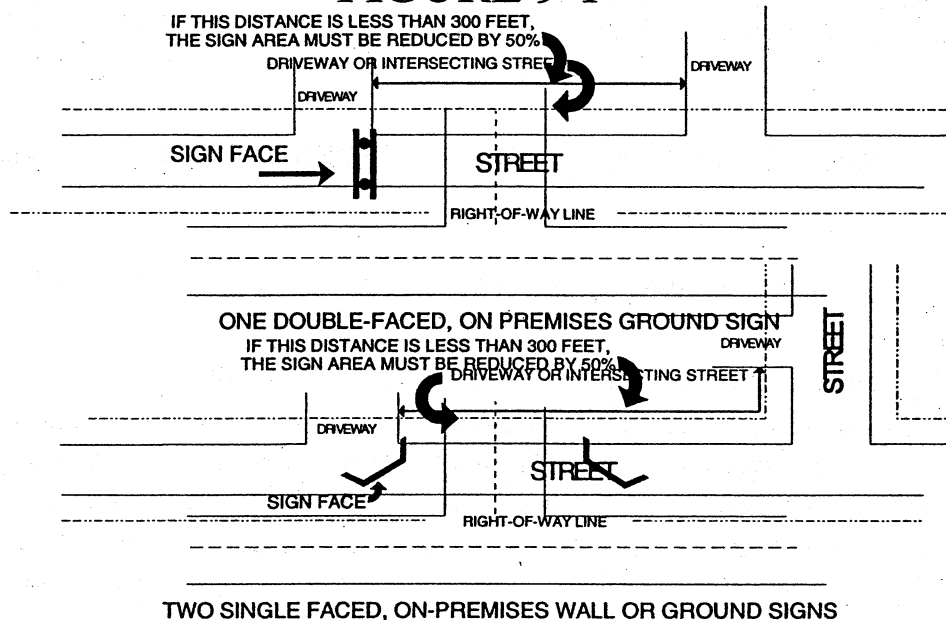
A. AGRICULTURAL - 1 (AG-1); AGRICULTURAL - 2.5 (AG-2.5); AGRICULTURAL - 5 (AG-5)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Nameplates	1 per dwelling unit	3 s.f.	n/a	non-illuminated
Ground or Wall Signs	1 double-faced ground or 2 single-faced wall or ground signs per entrance to residential dev., farm, or ranch.	32 s.f.	10 feet	<ul style="list-style-type: none"> • non-illum., externally illum., or illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos • Reduce max. sign area by 50% if entrances are located less than 300 ft. of one another.
Directional Signs	As needed	6 s.f.	n/a	non-illuminated
Off-Premises Signs	n/a	378 s.f.	<ul style="list-style-type: none"> • 50 ft. above crown of road or finished grade. 	<ul style="list-style-type: none"> • Only permitted along I-95 and the Florida Turnpike. • 1,500 feet apart on same side of road. • 200 foot min. separation from residential zones. • See Section 9.02.02 for general off-premises sign provisions.

1. One (1) non-illuminated nameplate per dwelling unit or structure which shall not exceed three (3) square feet in sign area.
2. One (1) double-faced, on-premises ground sign or two (2) single-faced, on-premises wall or ground signs, located at each principle entrance into a residential development, farm, or ranch, as generally depicted in Figure 9-1. Wall signs shall be located on opposite sides of such entrances.

FIGURE 9-2

FIGURE 9-1



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signs shall only be non-illuminated, externally illuminated, or shall be illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos.

No such ground or wall sign face shall exceed thirty-two (32) square feet in size and shall not exceed ten (10) feet in height.

Where the distance between the nearest edges of separate entrances to the same residential development, farm, or ranch is less than three hundred (300) feet, as measured along the right-of-way of the abutting street, the maximum permitted sign area (indicated above) at such entrances shall be reduced by fifty (50) percent (Figure 9.2).

3. Non-illuminated directional signs which shall not exceed six (6) square feet each in sign area, may be installed as needed.
4. Off-premises signs shall only be permitted on properties which are physically contiguous to I-95 and the Florida Turnpike. Such signs shall not be spaced less than one-thousand five hundred (1,500) feet from another off-premises sign which is on the same side of, and is directed at, the same highway.

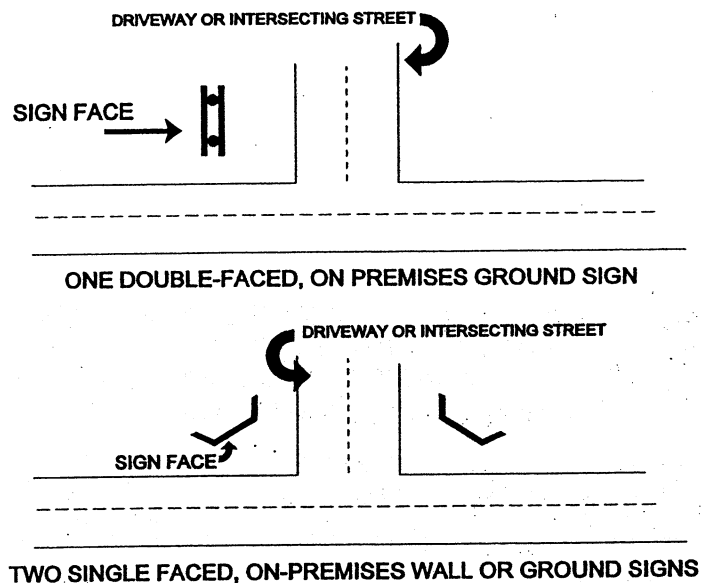
B. RESIDENTIAL/CONSERVATION (R/C); AGRICULTURAL RESIDENTIAL (AR-1); RESIDENTIAL ESTATE-1 (RE-1); RESIDENTIAL, ESTATE-2 (RE-2); RESIDENTIAL, SINGLE-FAMILY-2 (RS-2); RESIDENTIAL, SINGLE-FAMILY-3 (RS-3); RESIDENTIAL, SINGLE-FAMILY-4 (RS-4); PLANNED MIXED USE DEVELOPMENT (PMUD) - RESIDENTIAL (LOW INTENSITY)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Nameplates	1 per dwelling unit	3 s.f.	n/a	non-illuminated
Ground or Wall Signs	1 double-faced ground or 2 single-faced wall or ground signs per entrance to residential dev., farm, or ranch.	32 s.f.	10 feet	<ul style="list-style-type: none"> • non-illum., externally illum., or illuminated by a light source which is placed between a background and opaque lettering artwork or logos. • Reduce max. sign area by 50% if entrances are located less than 300 ft. of one another.
Directional Signs	As needed	6 s.f.	n/a	non-illuminated

1. One (1) non-illuminated nameplate per dwelling unit which shall not exceed three (3) square feet in sign area.
2. Non-illuminated directional signs which shall not exceed six (6) square feet each in sign area may be installed as needed.

3. One (1) double-faced, on-premises ground sign or two (2) single-faced, on-premises wall or ground signs, located at each principle entrance into a residential development, farm, or ranch, as generally depicted in Figure 9-3. Wall signs shall be located on opposite sides of such entrances.

FIGURE 9-3



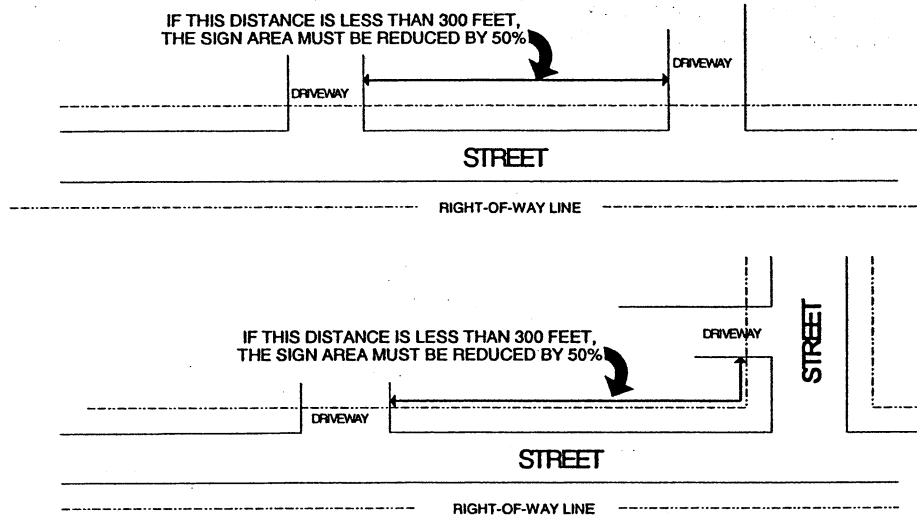
Such
signs
shall

only be non-illuminated, externally illuminated, or shall be illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos.

No such ground or wall sign face shall exceed thirty-two (32) square feet in size, and shall not exceed ten (10) feet in height.

Where the distance between the nearest edges of separate entrances to the same residential development, farm, or ranch is less than three hundred (300) feet, as measured along the right-of-way of the abutting street, the maximum permitted sign area (indicated above) at such entrances shall be reduced by fifty (50) percent (Figure 9-4).

FIGURE 9-4



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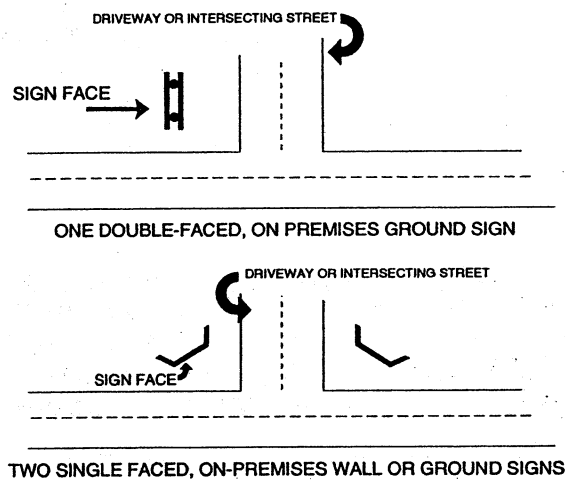
RESIDENTIAL, MOBILE HOME-5 (RMH-5); RESIDENTIAL, MULTIPLE-FAMILY-5 (RM-5); RESIDENTIAL, MULTIPLE-FAMILY-7 (RM-7); RESIDENTIAL, MULTIPLE-FAMILY-9 (RM-9); RESIDENTIAL, MULTIPLE-FAMILY-11 (RM-11); RESIDENTIAL, MULTIPLE-FAMILY-15 (RM-15); PLANNED UNIT DEVELOPMENT (PUD); RECREATIONAL VEHICLE PARK (RVP); HUTCHINSON ISLAND RESIDENTIAL DISTRICT (HIRD); PLANNED MIXED USE DEVELOPMENT (PMUD) - RESIDENTIAL (MEDIUM AND HIGH INTENSITIES)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Nameplates	1 per dwelling unit	multi-family: 1 s.f. single-family: 3 s.f.	n/a	non-illuminated
Ground or Wall Signs	1 double-faced ground or 2 single-faced wall or ground signs per entrance to residential dev., farm, or ranch.	32 s.f.	10 feet	<ul style="list-style-type: none"> • non-illum., externally illum., or illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos. • Reduce max. sign area by 50% if entrances are located less than 300 ft. of one another.
Directional Signs	As needed	6 s.f.	n/a	none

- One (1) non-illuminated nameplate per dwelling unit consistent with the following maximum sign area standards:

- a.) Single Family: Three (3) square feet
 - b.) Multi-Family: One (1) square foot
2. One (1) double-faced, on-premises ground sign or two (2) single-faced, on-premises wall or ground signs, located at each principle entrance into a residential development, farm, or ranch, as generally depicted in Figure 9-5. Wall signs shall be located on opposite sides of such entrances.

FIGURE 9-5



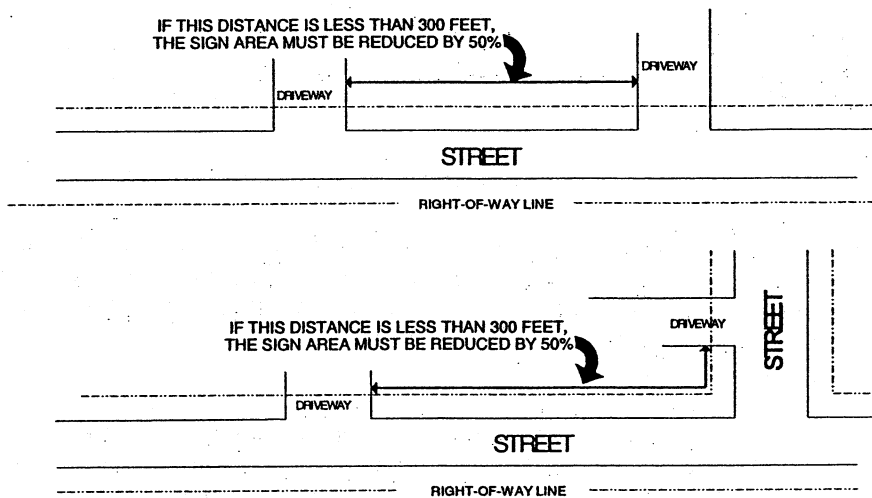
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signs shall only be non-illuminated, externally illuminated, or shall be illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos.

No such ground or wall sign face shall exceed thirty-two (32) square feet in size, and shall not exceed ten (10) feet in height.

Where the distance between the nearest edges of separate entrances to the same residential development, farm, or ranch is less than three hundred (300) feet, as measured along the right-of-way of the abutting street, the maximum permitted sign area (indicated above) at such entrances shall be reduced by fifty (50) percent (Figure 9-6).

FIGURE 9-6



3. Directional signs, which shall not exceed six (6) square feet in sign area, may be installed as needed.

D. COMMERCIAL, OFFICE (CO); PLANNED MIXED USE DEVELOPMENT (PMUD) - PROFESSIONAL SERVICE/OFFICE (LOW, MEDIUM, AND HIGH INTENSITIES)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Nameplates	1 per occupant	2 s.f.	n/a	none
Ground Signs	1 per establishment or group of establishments having at least 50 linear feet of frontage.	1 s.f. for every 2 linear feet of frontage - 100 s.f. maximum.	10 feet for RES, MXD, or AG Future Land Uses.	non-illum., externally illum., or illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos for RES, MXD, or AG Future Land Uses.
			20 feet for all other Future Land Uses.	none - all other Future Land Uses.
Wall, Projecting, and/or Canopy Signs (Attached Canopies Only)	n/a	Total Sign Area: 10% of wall face area fronting on main street for RES, MXD, or AG Future Land Uses.	n/a	non-illum., externally illum., or illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos for RES, MXD, or AG Future Land Uses.

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
		Total Sign Area: 20% of wall face area fronting on main street all other Future Land Uses.		none - all other Future Land Uses.
Directional Signs	As needed	6 s.f.	n/a	none

1. One (1) nameplate per occupant which shall not exceed two (2) square feet in sign area.
2. Any establishment or group of establishments that has a street lot frontage of fifty (50) feet or more, shall be permitted one (1) ground sign which shall not exceed a sign area equal to one (1) square foot for every two (2) linear feet of street frontage, up to a maximum of one-hundred (100) square feet. Such ground signs shall also be consistent with the following standards:
 - a.) For property that is located within any non-residential, non-agricultural Future Land Use district, as established in the St. Lucie County Comprehensive Plan, ground signs shall not exceed a height of twenty (20) feet.
 - b.) For property that is located within the MXD or any residential or agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, ground signs shall not exceed a height of ten (10) feet. Such signs shall only be non-illuminated, externally illuminated, or shall be illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos.
3. Wall, projecting, and/or canopy signs (attached canopy only) consistent with the following standards:
 - a.) For property that is located within any non-residential, non-agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, total wall, projecting, and/or canopy sign area may equal up to twenty (20) percent of the total wall face area fronting the main street.
 - b.) For property that is located within the MXD or any residential or agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, total wall, projecting, and/or canopy sign area may equal up to ten (10) percent of the total wall face area fronting the main street. Such signs shall only be non-illuminated, externally illuminated, or illuminated by a light source which is placed between a background and opaque lettering, artwork, or logos.

Up to fifty (50) percent of the permitted wall, projecting, or canopy sign area may be located on any other wall face of the same building or on any other canopy which is attached to such building.
4. Directional signs which shall not exceed six (6) square feet in sign area may be installed as needed.

- E. COMMERCIAL, NEIGHBORHOOD (CN); INSTITUTIONAL (I); RELIGIOUS FACILITIES (RF); PLANNED MIXED USE DEVELOPMENT (PMUD) - INSTITUTIONAL (LOW, MEDIUM, AND HIGH INTENSITIES), GENERAL COMMERCIAL (LOW INTENSITY), AND PUBLIC SERVICE/UTILITIES (LOW INTENSITY)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Wall, Projecting, and/or Canopy Signs (Attached Canopies Only)	n/a	Total Sign Area: 10% of wall face area fronting on the main street for RES, MXD, or AG Future Land Uses. Total Sign Area: 20% of wall face area fronting on the main street - all other Future Land Uses.	n/a	none
Canopy Signs	4 per face of free-standing canopy structures	Total Sign Area: 10% of total canopy face area - 23 s.f. max. per canopy face - RES, MXD, or AG Future Land Uses. Total Sign Area: 20% of total canopy face area - 45 s.f. max. per canopy face - all other Future Land Uses.	n/a	none
Ground Signs	1 per establishment or group of establishments having at least 50 linear feet of frontage.	1 s.f. for every 2 linear feet of frontage - 100 s.f. maximum.	10 feet for RES, MXD, or AG Future Land Uses. 20 feet for all other Future Land Uses.	none
Pedestrian Signs	1 per establishment	6 s.f.	n/a	none
Rear Entrance Wall Sign	1 per establishment	6 s.f.	n/a	none
Directional Sign	As Needed	6 s.f.	n/a	non-illuminated

1. Wall, projecting, and/or canopy signs (attached canopy only) consistent with the following standards:
 - a.) For property that is located within any non-residential, non-agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, total wall, projecting, and/or canopy sign area may equal up to twenty (20) percent of the total wall face area fronting the main street.
 - b.) For property that is located within the MXD or any residential or agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, total wall, projecting, and/or canopy sign area may equal up to ten (10) percent of the total wall face area fronting the main street.

Up to fifty (50) percent of the permitted wall, projecting, or canopy sign area may be located on any other wall face of the same building or on any other canopy attached to such

building.

2. A maximum of four (4) canopy signs per face of free-standing canopy structure(s), consistent with the following standards:

- a.) For property that is located within any non-residential, non-agricultural Future Land Use district, as established in the St. Lucie County Comprehensive Plan, total canopy sign area may equal up to twenty (20) percent of the total canopy face area, except that no single canopy face shall have more than forty-five (45) square feet of sign area.
- b.) For property that is located within the MXD or any residential or agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, total canopy sign area may equal up to ten (10) percent of the total canopy face area, except that no single canopy face shall have more than twenty-three (23) square feet of sign area.

3. Any establishment or group of establishments that has a street lot frontage of fifty (50) linear feet or more, shall be permitted one (1) ground sign. Such sign shall not exceed a sign area equal to one (1) square foot for every two (2) linear feet or major fraction thereof of street lot frontage up to a maximum of one hundred (100) square feet. Such ground signs shall also be consistent with the following standards:

- a.) For property that is located within any non-residential, non-agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, ground signs shall not exceed a height of twenty (20) feet.
- b.) For property that is located within the MXD or any residential or agricultural Future Land Use District, as established in the St. Lucie County Comprehensive Plan, ground signs shall not exceed a height of ten (10) feet.

4. One (1) pedestrian sign per establishment which shall not exceed six (6) square feet in sign area.

5. One (1) rear entrance wall sign per establishment which shall not exceed six (6) square feet in sign area.

6. Non-illuminated directional signs, which shall not exceed six (6) square feet each in sign area, may be installed as needed.

F. COMMERCIAL GENERAL (CG); INDUSTRIAL LIGHT (IL); INDUSTRIAL HEAVY (IH); INDUSTRIAL EXTRACTION (IX); UTILITIES (U); PLANNED MIXED USE DEVELOPMENT (PMUD) - GENERAL COMMERCIAL (MEDIUM AND HIGH INTENSITIES), PUBLIC SERVICE/UTILITIES (MEDIUM AND HIGH INTENSITIES), INDUSTRIAL (MEDIUM AND HIGH INTENSITIES)

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Wall, Projecting, and/or Canopy Signs (Attached)	4 per establishment	Total Sign Area: 20% of wall face area fronting on main street.	n/a	none

TYPE OF SIGN	MAXIMUM NUMBER	MAXIMUM SIZE	MAXIMUM HEIGHT	OTHER STANDARDS
Canopies Only)				
Canopy Signs (Free-standing canopies)	4 per face of free-standing canopy	Total Sign Area: 20% of total canopy face area - 45 s.f. max. per canopy face.	n/a	none
Ground Signs	1 per establishment having at least 50 linear ft. of frontage.	For establishments having from 50 to 150 linear ft. of frontage: 1 s.f. for every 1 linear ft. of frontage - 150 s.f. max. For establishments having over 150 ft. of frontage: 1 s.f. for every 1 1/2 ft. of frontage, or 150 s.f., whichever is greater - 200 s.f. max.	30 feet	Sign area of individual signs may be aggregated, except that no single sign shall exceed 200 s.f.
	1 additional sign for establishments having over 300 ft. of frontage.	1 s.f. for every 1 1/2 linear ft. of frontage in excess of first 300 ft. - 200 s.f. max.		
	1 additional sign for establishments having at least 300 ft. of frontage and outdoor displays (LDC Section 7.10.02).	100 s.f.		
Pedestrian Signs	1 per establishment	6 s.f.	n/a	none
Rear Entrance Wall Sign	1 per establishment	6 s.f.	n/a	none
Directional Sign	As Needed	6 s.f.	n/a	none
Off Premises Signs	n/a	378 s.f.	<ul style="list-style-type: none"> • 35 ft. above crown of road. • 50 ft. above crown of road along I-95 and Fla. Tnpk. 	<ul style="list-style-type: none"> • Only Permitted along I-95, the Florida Turnpike and those roadways identified in Section 9.02.02(A). • 1,500 foot apart on same side of road. • 200 foot min. separation from residential zones or use areas. • See Section 9.02.02 (A) for additional standards

1. Off-premises signs shall only be permitted on properties which are physically contiguous to I-95, the Florida Turnpike, U.S. 1, Orange Avenue, and Kings Highway/Turnpike Feeder Road, as further restricted in Section 9.02.02(A). Such signs shall not be spaced less than one-thousand five hundred (1,500) feet from another off-premises sign which is on the same side of, and is directed at, the same highway.
2. A maximum of four (4) wall, projecting, and/or canopy signs (on attached canopies only) per establishment. Such sign(s) shall not exceed a total sign area equal to twenty (20) percent of the total wall face area of each establishment fronting on the main street. Fifty (50) percent of such permitted sign area may be located on any other wall surface of the same building or on any other canopy attached to such building.
3. A maximum of four (4) canopy signs per face of free-standing canopy structure(s). Such

signs shall not exceed a total sign area of twenty (20) percent of the total canopy face area, except that no single canopy face shall have more than forty-five (45) square feet of sign area.

4. Any establishment or group of establishments having from fifty (50) to one-hundred fifty (150) linear feet of frontage shall be permitted one (1) ground sign. Such sign shall not exceed a sign area equal to one (1) square foot for every one (1) linear foot or major fraction thereof of street lot frontage.

Establishments or groups of establishments having more than one-hundred fifty (150) linear feet of frontage, shall be permitted one (1) ground sign. Such sign shall not exceed a sign area equal to either one (1) square foot for every one and one-half (1 1/2) linear feet of street lot frontage, or one-hundred fifty (150) square feet, whichever is greater, up to a maximum of two-hundred (200) square feet. One (1) additional ground sign shall be permitted when the street lot frontage exceeds three hundred (300) linear feet. The second ground sign shall not exceed a sign area equal to one (1) square foot for every one and one-half (1 1/2) linear feet of street lot frontage in excess of the first three-hundred (300) feet of frontage. The sign area of individual signs may be aggregated, except that no single sign shall exceed a sign area of two hundred (200) square feet.

Ground signs shall not exceed a height of thirty (30) feet.

5. For any establishment or group of establishments that has a street frontage of three hundred (300) linear feet or more and which has outdoor displays as provided for in Section 7.10.02 of this Code the Board of County Commissioners may allow for the placement of two additional ground signs. The Board shall allow for such additional signage when it is shown that operation as provided under Section 7.10.02 creates a specific need. Such additional signs may not exceed one hundred (100) square feet in area nor shall they exceed a height of thirty (30) feet.
6. One (1) pedestrian sign per establishment which shall not exceed six (6) square feet in sign area.
7. One (1) rear entrance wall sign per establishment which shall not exceed six (6) square feet in sign area.
8. Directional signs which shall not exceed six (6) square feet in sign area, may be installed as needed.

9.01.02

AUTHORIZED TEMPORARY SIGNS

The following types and sizes of signs or advertising structures shall be authorized on a temporary basis, subject to the following provisions:

A. REAL ESTATE SIGNS

1. Shall be limited to one (1) sign per parcel, establishment, dwelling unit, or per every five (5) acres or fraction thereof providing no more than one (1) sign per three hundred (300) feet of frontage shall be allowed on any one (1) parcel of property regardless of total acreage. A maximum of 3 signs per parcel shall be provided on a single road frontage.
2. Shall not exceed the following maximum sign areas in square feet by zoning district and parcel size:

ZONING DISTRICT		PARCEL SIZE	
		≤ 1 ACRE	> 1 ACRE
AG-1	AGRICULTURAL - 1	6 sf	16 sf
AG-2.5	AGRICULTURAL - 2.5	6 sf	16 sf
AG-5	AGRICULTURAL - 5	6 sf	16 sf
R/C	RESIDENTIAL/CONSERVATION	6 sf	16 sf
AR-1	AGRICULTURAL, RESIDENTIAL - 1	6 sf	16 sf
RE-1	RESIDENTIAL, ESTATE - 1	6 sf	16 sf
RE-2	RESIDENTIAL, ESTATE - 2	6 sf	16 sf
RS-2	RESIDENTIAL, SINGLE FAMILY - 2	6 sf	16 sf
RS-3	RESIDENTIAL, SINGLE FAMILY - 3	6 sf	16 sf
RS-4	RESIDENTIAL, SINGLE FAMILY - 4	6 sf	16 sf
RMH-5	RESIDENTIAL, MOBILE HOME - 5	16 sf	16 sf
RM-5	RESIDENTIAL, MULTIPLE FAMILY - 5	16 sf	16 sf
RM-7	RESIDENTIAL, MULTIPLE FAMILY - 7	16 sf	16 sf
RM-9	RESIDENTIAL, MULTIPLE FAMILY - 9	16 sf	16 sf
RM-11	RESIDENTIAL, MULTIPLE FAMILY - 11	16 sf	16 sf
RM-15	RESIDENTIAL, MULTIPLE FAMILY - 15	16 sf	16 sf
CN	COMMERCIAL, NEIGHBORHOOD	16 sf	16 sf
CO	COMMERCIAL, OFFICE	16 sf	16 sf
CG	COMMERCIAL, GENERAL	32 sf	32 sf
IL	INDUSTRIAL, LIGHT	32 sf	32 sf
IH	INDUSTRIAL, HEAVY	32 sf	32 sf
IX	INDUSTRIAL, EXTRACTION	32 sf	32 sf

ZONING DISTRICT		PARCEL SIZE	
		≤ 1 ACRE	>1 ACRE
U	UTILITIES	6 sf	32 sf
I	INSTITUTIONAL	6 sf	32 sf
RF	RELIGIOUS FACILITIES	6 sf	16 sf
RVP	RECREATIONAL VEHICLE PARK	6 sf	16 sf
HIRD	HUTCHINSON ISLAND RESIDENTIAL DISTRICT	6 sf	16 sf
PUD	PLANNED UNIT DEVELOPMENT	6 sf	16 sf
PNRD	PLANNED NONRESIDENTIAL DEVELOPMENT	6 sf	32 sf
PMUD	PLANNED MIXED USE DEVELOPMENT	6 sf	32 sf

3. For properties exceeding five (5) acres, the sign area of individual signs, as indicated above, may be aggregated, except that no single sign may exceed an area of three-hundred seventy-eight (378) square feet.
4. Shall be removed within ten (10) days after the real estate transaction is completed.
5. Shall not be illuminated.

B. CONSTRUCTION PROJECT SIGNS:

1. Shall not exceed the following maximum sign areas by Zoning District:

ZONING DISTRICT		MAX. SIGN SIZE
AG-1	AGRICULTURAL - 1	64 sf
AG-2.5	AGRICULTURAL - 2.5	64 sf
AG-5	AGRICULTURAL - 5	64 sf
R/C	RESIDENTIAL/CONSERVATION	12 sf
AR-1	AGRICULTURAL, RESIDENTIAL - 1	12 sf
RE-1	RESIDENTIAL, ESTATE - 1	12 sf
RE-2	RESIDENTIAL, ESTATE - 2	12 sf
RS-2	RESIDENTIAL, SINGLE FAMILY - 2	12 sf
RS-3	RESIDENTIAL, SINGLE FAMILY - 3	12 sf
RS-4	RESIDENTIAL, SINGLE FAMILY - 4	12 sf
RMH-5	RESIDENTIAL, MOBILE HOME - 5	32 sf
RM-5	RESIDENTIAL, MULTIPLE FAMILY - 5	32 sf
RM-7	RESIDENTIAL, MULTIPLE FAMILY - 7	32 sf
RM-9	RESIDENTIAL, MULTIPLE FAMILY - 9	32 sf
RM-11	RESIDENTIAL, MULTIPLE FAMILY - 11	32 sf

ZONING DISTRICT		MAX. SIGN SIZE
RM-15	RESIDENTIAL, MULTIPLE FAMILY - 15	32 sf
CN	COMMERCIAL, NEIGHBORHOOD	32 sf
CO	COMMERCIAL, OFFICE	32 sf
CG	COMMERCIAL, GENERAL	64 sf
IL	INDUSTRIAL, LIGHT	64 sf
IH	INDUSTRIAL, HEAVY	64 sf
IX	INDUSTRIAL, EXTRACTION	64 sf
U	UTILITIES	64 sf
I	INSTITUTIONAL	32 sf
RF	RELIGIOUS FACILITIES	12 sf
RVP	RECREATIONAL VEHICLE PARK	32 sf
HIRD	HUTCHINSON ISLAND RESIDENTIAL DISTRICT	12 sf
PUD	PLANNED UNIT DEVELOPMENT	32 sf
PNRD	PLANNED NONRESIDENTIAL DEVELOPMENT	32 sf
PMUD	PLANNED MIXED USE DEVELOPMENT	32 sf

2. May contain the name of the project, the contractor, the subcontractor, the architect, the developer, the supplier, and/or the financial institution, and a description of the project.
3. Shall be removed prior to the issuance of a certificate of occupancy.
4. Shall not be illuminated.
5. Shall be adequately constructed and securely anchored in accordance with the Standard Building Code.

C. TEMPORARY SPECIAL EVENT PROMOTIONAL FLAGS, BANNERS, AND PENNANTS REQUIRING A PERMIT

Flags which are not exempt from permitting under Section 9.04.00, banners, and/or pennants promoting a special event may be erected on a temporary basis upon the issuance of a permit. No more than four (4) permits per year shall be issued to any one parcel or common development site for no more than a total of sixty (60) calendar days per year. Such flag, banner, or pennant shall not exhibit any other characteristic of a prohibited sign under Section 9.03.00.

D. PROJECT MARKETING SIGNS

1. Project Marketing signs shall be permitted only for projects approved as a Major Site Plan, Minor Site Plan, Planned Unit Development, Planned Non-Residential Development, or Planned Mixed-Use Development, as defined in Section 11.02.02 of the Land Development Code.

2. Building Permits shall be required for Project Marketing signs
3. Permits for such signs shall expire and the signs shall be removed upon determination by the Public Works Director that eighty (80) percent or more of the primary structures within the development have been completed or sold. The permit shall otherwise automatically expire upon the expiration of the associated Major Site Plan, Minor Site Plan, Planned Unit Development, Planned Non-Residential Development, or Mixed Use Development.
4. Project Marketing signs shall be limited to one (1) sign for every five (5) acres or fraction thereof. A maximum of three (3) signs per Major Site Plan, Minor Site Plan, Planned Unit Development, Planned Non-Residential Development, or Mixed Use Development shall be permissible along any single road frontage. No project marketing sign shall be located within 300 feet of another project marketing sign along the same roadway frontage.
5. Individual Project Marketing signs shall not exceed a total sign area of thirty-two (32) square feet per every five (5) acres or fraction thereof. The maximum amount of sign area permitted on any one property under the provisions of this Section, is 378 square feet.
6. Individual Project Marketing Signs shall not be illuminated.

9.02.00 GENERAL PROVISIONS

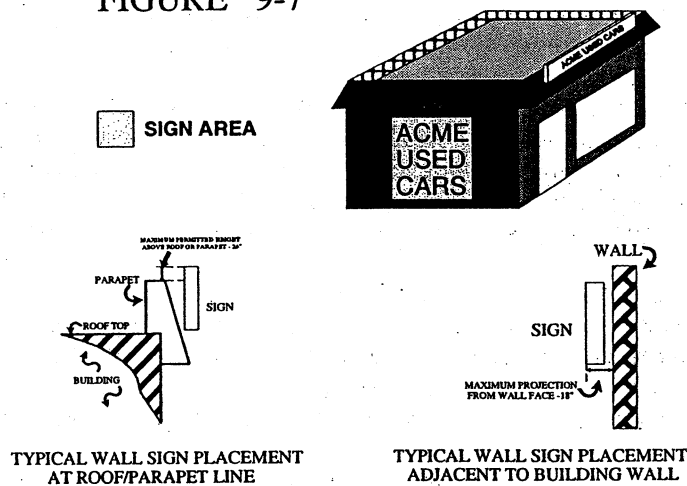
In addition to the requirements set forth in Sections 9.01.01 and 9.01.02, the following general provisions shall apply to specific types of signs:

9.02.01 ON PREMISES SIGNS

A. WALL SIGNS

1. Shall not extend more than eighteen (18) inches from the wall or facade of the building to which they are attached.
2. Shall not extend more than twenty-four (24) inches above the roof or parapet of a building, whichever is greater.
3. Shall be adequately constructed and securely anchored in accordance with the Standard Building Code.

FIGURE 9-7



B. MANSARD AND MARQUEE SIGNS

1. Mansard and marquee signs shall conform to Wall Sign provisions, Section 9.02.01(A).

C. PROJECTING SIGNS

1. Shall provide a vertical clearance of not less than nine (9) feet over any pedestrian walkway or fourteen (14) feet over any vehicular driveway.
2. Shall not extend closer (leading edge measured horizontally) than eighteen (18) inches to the curbface or, where no curb is installed, to the curbline as established by the County Engineer.

3. Shall not extend more than twenty-four (24) inches above the roof or parapet of a building, whichever is greater.
4. Shall be adequately constructed and securely anchored in accordance with the Standard Building Code.

D. GROUND SIGNS

1. Shall not exceed a total height of thirty (30) feet except as may be further restricted in this Code, and fifty (50) feet total height along those properties which are physically contiguous to and within fifty (50) feet of the right-of-way boundary of the Florida Turnpike and I-95.

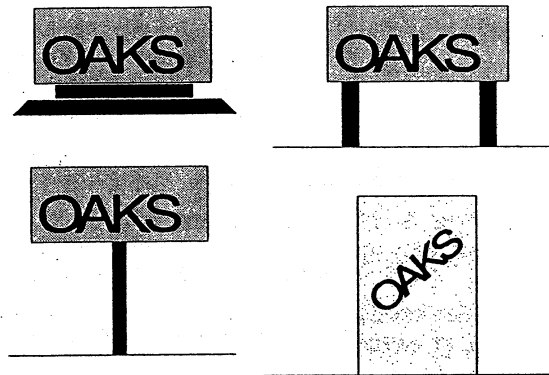
The height of ground signs may either be measured from the crown of the road or at finished grade. If an applicant for a ground sign permit elects to measure the height from the crown of the road, the applicant shall submit, at the time of application for such permit, a survey of the property and of the abutting street.

2. Shall not be located less than eighteen (18) inches (leading edge measured horizontally) from any public right-of-way line, adjacent property line, or structure.
3. Shall provide a vertical clearance of not less than nine (9) feet over any pedestrian walkway or fourteen (14) feet over any vehicular driveway.
4. When an accessway intersects a public or private right-of-way or when the subject property abuts the intersection of two (2) or more public or private rights-of-way, all ground signs within the triangular area described below shall have a height of not more than three (3) feet or a vertical clearance of not less than ten (10) feet, and shall not have poles or support structures which are individually greater than twelve (12) inches in diameter.

The triangular area referenced above is the area of property located at the corner formed by the intersection of two (2) public or private rights-of-way, or at each corner formed by the intersection of an accessway with a public or private right-of-way. Two (2) sides of such triangular area shall be (20) feet in length as measured horizontally from the point of intersection, and the third side shall be a line connecting the ends of the two (2) other sides.

5. Shall be adequately constructed and securely anchored in accordance with the Standard Building Code.
6. Shall have a landscaped area around its base which extends a minimum distance of three (3) feet in all directions. Such landscaped area shall be completely covered by natural drought-tolerant ground cover and shrubs, hedges or similar vegetative materials. The Community Development Director shall grant relief from this landscaping requirement for off-premises signs which are located on properties that are physically contiguous to I-95 or the Florida Turnpike if it is determined that such signs are located more than one-hundred (100) feet from a developed area as defined in Section 2.00.00 of this Code.

FIGURE 9-10



E. PEDESTRIAN SIGNS

1. Shall provide a vertical clearance of not less than nine (9) feet over any pedestrian walkway.
2. Shall not extend beyond the underside of a cantilevered roof, portico, or other overhang.
3. Where the underside of an overhang exceeds a height of thirteen (13) feet, a pedestrian sign may be attached to the exterior wall from which such overhang extends. When a pedestrian sign is attached to a wall, such sign shall not extend (leading edge measured horizontally) more than thirty six (36) inches from the wall face of any building.
4. Shall include only the name and/or address of the establishment or use.

F. CANOPY SIGNS

1. Shall not extend more than eighteen (18) inches from the face of the canopy to which they are attached.
2. Shall not extend above the roof or below the underside of the canopy to which they are attached.
3. Shall be adequately constructed and securely anchored in accordance with the Standard Building Code.
4. The height of individual canopy faces, for purposes of measuring sign area, shall be measured from the roof to the underside of the canopy.

9.02.02**OFF PREMISES SIGNS**

A. Shall not be located along any roadway other than the following:

- | | | |
|-----|--------------------|--------------------------------|
| 1.) | Florida's Turnpike | Indian River C/L to Martin C/L |
| 2.) | I-95 | Indian River C/L to Martin C/L |
| 3.) | US #1 | Indian River C/L to Martin C/L |

except as may be further restricted in Section 9.01.01, of this Code.

- B. Shall not exceed a sign area of three-hundred seventy-eight (378) square feet including all trim, molding, or skirting, except as may be further restricted in this Code.
- C. Shall not exceed a sign face dimension of thirty six (36) feet horizontally or twelve (12) feet vertically including all trim, molding, or skirting.
- D. Shall not exceed a total height above the crown of the road of thirty-five (35) feet, except as may be further restricted in this Code, and fifty (50) feet total height above grade along the Florida Turnpike and I-95.

The height of off-premises ground signs may either be measured from the crown of the road or at finished grade. If an applicant for a ground sign permit elects to measure the height from the crown of the road, the applicant shall submit, at the time of application for such permit, a survey of the property and of the abutting street.

- E. Shall be located a minimum of twenty-five (25) feet from any street right-of-way or property line.
- F. Shall not be located closer to a right-of-way line than any building on contiguous property if such building is situated within one hundred (100) feet of the sign.
- G. Shall not be located within a radius of two-hundred (200) feet of any residential zone or residential use area within an approved Planned Unit Development or Planned Mixed Use Development Project.
- H. Shall not be located so as to face a lot on the same street occupied by a religious facility, public school, public park, playground, beach, civic area, or cemetery, nor nearer to such uses than a radius of two hundred (200) feet.
- I. Shall comply with Section 9.02.01(D) where the off-premises sign is also a ground sign.
- J. Shall not be located on Hutchinson Island.

9.03.00 PROHIBITED SIGNS

The following signs or types of signs shall be prohibited:

- A. Roof signs.
- B. Portable or trailer signs
- C. Sidewalk or sandwich signs.
- D. Snipe signs.
- E. Signs attached to any tree, shrub, or plant.
- F. Signs located over or on any public right-of-way, except:
 - 1. public directional and regulatory signs, erected by any duly authorized state or local government in accordance with applicable Florida Department of Transportation Design standards;
 - 2. bus bench signs when specifically authorized in writing by the Board of County Commissioners; and
 - 3. one private directional sign in Commercial Neighborhood (CN), Commercial Office (CO), Institutional (I), Religious Facilities (RF), Commercial General (CG), Industrial Light (IL), Industrial Heavy (IH), Industrial Extraction (IX), and Utilities (U) zoning districts, provided that:
 - a. it is erected by the property owner, organization or owner of record of the adjacent property that the sign provides directions to;
 - b. it is located adjacent to the property;
 - c. it does not exceed four (4) square feet in total sign area;
 - d. it is erected in accordance with applicable Florida Department of Transportation design safety standards;
 - e. it is not located along any State or Federal right-of-way;
 - f. it is not located within 20 feet of any intersecting street or driveway connection;
 - g. it is not located within any utility easement or surface drainage swale;
 - h. the property owner, corporation or ownership interest erecting the directional sign has provided St. Lucie County with an indemnification of all responsibility or liability associated with the erection of the directional sign;
 - i. the information depicted is limited to the name, identification and/or address of the owner or occupant of the adjacent property;

- j. there are no other signs (ground, wall, mansard, marque or projecting), permanent or temporary, on the property which the directional sign references; and,
 - k. the directional sign does not contravene any other applicable regulation or restriction of St. Lucie County.
- G. Signs attached to or placed upon any utility pole, street light, sidewalk curb, fire hydrant, bridge, or any other public property.
- H. Flashing, animated, or noise-making signs, except for one (1) variable electronic message sign per parcel or group of parcels under a uniform site development plan displaying time, temperature, community service or direct business copy information, provided that the message sign does not exceed more than one line of display copy; that the message display area for any such sign does not exceed an overall area of 30 sq feet (3 feet x 10 feet typical dimension); the message displays shall be on a black background with a single color copy; the message display shall not scroll, flash or blink, and message display copy shall not change more frequently than once every 5 seconds. Any such message sign shall be counted as part of the overall signage for the property or project site; must be a part of one of the ground signs associated with the property or project site and shall not exceed 25% of the particular sign area of the particular ground sign for the property or project site.
- I. Signs in motion, including swinging, rotating, or revolving signs or devices designed to attract attention.
- J. Signs that copy or imitate official governmental signs or that purport to have official governmental status.
- K. Signs that display any lewd, lascivious, obscene indecent, or immoral written or graphic message.
- L. Signs that obstruct or interfere with any door, fire exit, stairway, ladder, or opening intended to provide light, air, ingress, or egress for any building.
- M. Signs that constitute a traffic safety hazard by reason of size, location, movement, content, coloring, or method of illumination; obstruct the vision of motorists or pedestrians; obstruct or detract from any official traffic control device; divert or tend to divert the attention of motorists from traffic movement on streets, roads, intersections, or access facilities; utilize flashing or revolving red, green, blue, or amber lights, or utilize the words "stop," "look," "danger" or any other word, phrase, symbol, or character in such a manner as to interfere with, mislead or confuse traffic.
- N. Signs that utilize fluorescent colors in the yellow and red spectrums.
- O. Political signs that have not been removed within seven (7) days following the election to which they refer.
- P. Flags which are not exempt from permitting under Section 9.04.00, banners, and pennants, except for temporary special event promotional flags as permitted in 9.01.02(C).

9.04.00 PERMIT EXEMPTIONS

The following types of signs shall not be required to have a sign permit:

- A. Residential nameplates.
- B. Political signs providing they are removed within seven (7) days following the election to which they refer.
- C. Credit card signs, decals or emblems.
- D. Memorial signs or tablets.
- E. Public convenience signs, communicating the location of restrooms, public telephones, or the like.
- F. Public utility signs, identifying the location of underground lines, high voltage areas, or the like.
- G. Public warning signs, indicating the dangers of trespassing, swimming, animals, or the like.
- H. Flags, emblems, or insignias of the United States, State of Florida, or St. Lucie County, and one (1) corporate or institutional flag per establishment or common development site.
- I. Seasonal displays or decorations not advertising a product, service, or establishment.
- J. Wall Murals, provided that the wall mural is located in a commercial or industrial zoning district, does not contain any advertising beyond which would otherwise be permitted under the commercial wall sign standards and does not otherwise violate any of the provisions of Section 9.03.00 of this code. A wall mural may be illuminated. A wall mural that does not include any advertising does not have to be installed by a locally registered sign or painting contractor. If the wall mural contains any form of advertising, then the mural may only be installed or applied to the wall surface by a locally registered sign contractor.
- K. Garage sale signs providing they are removed by sunset of the last day of the sale.
- L. Non-illuminated religious emblems.
- M. Non-illuminated building identification signs which are under three (3) square feet in sign area on buildings which are located at least three hundred (300) feet from a public right-of-way.
- N. Ten (10) or fewer flags, not including flags of the United States, State of Florida, or St. Lucie County, per parcel or common development site. Such flags shall not be placed less than thirty (30) feet apart. Any flags, in excess of ten (10) per parcel or common development site may be erected on a temporary basis upon the issuance of a permit in accordance with Section 9.01.02(C).

9.05.00 NONCONFORMING SIGNS

A. GENERAL

Any sign or advertising structure in the unincorporated area of the County on which, by its height, area, location, use or structural support does not conform to the requirements of this chapter, shall be termed nonconforming.

B. CONTINUATION OR REMOVAL

All nonconforming signs or advertising structures which were properly permitted and conforming to the sign ordinances of the County in effect at the time the signs were erected, may continue in use in accordance with the other provisions of this Section. All other nonconforming signs shall be removed unless erected prior to September 1, 1961.

C. STRUCTURAL ALTERATIONS

Nonconforming signs shall not be structurally altered or enlarged unless they are made to conform with all the requirements of this Chapter, except that substitution or interchange of copy may be permitted.

D. NATURAL DAMAGE

Nonconforming signs which are more than fifty (50) percent destroyed by wind, deterioration or other damage shall be made to conform with all the requirements of this Chapter, or be completely removed.

E. OFF-PREMISES SIGNS WITH LESS THAN THE MINIMUM SEPARATION

Where two (2) or more off-premises signs, each of which was lawfully installed at its time of installation, are situated closer to each other than permitted by Section 9.01.01(F)(1), then all such signs except the one first installed in the County shall be nonconforming.

F. REMOVAL OF NON-CONFORMING FLAGS, BANNERS, AND PENNANTS

Flags, banners, and pennants rendered non-conforming by virtue of being included in Section 9.03.00(P) shall be removed by March 1, 1994.